



Lead to ignite unity and passion at work, school and community.



S.M.A.S.H. Leadership™

Leadership that Unites and Moves Us Forward, Together and Stronger

BE A COLLABORATIVE LEADER THAT HELPS SET A CLEAR VISION, TRANSFORMS BELIEFS AND MOTIVATES ALL TO ACTION.

Leadership is about movement; movement from where we are to where we need to be. Modern-day leadership theory speaks of the need for transactional, transformational and visionary leaders. Transactional leadership motivates and moves us towards existing, pre-established goals and is truly about effective management. It is the leadership that says "Mush!" Transformational leadership is about transforming mindsets and moving perceptions, fostering new beliefs about capacity. It is the leadership that says "We can do it!" Visionary leadership is about creating a clear, taste-able sense of where we are going. It is the leadership that says "I have a dream!" Barry contends that we can, should and must build all three into one responsive example of real-time leadership, effectively moving through each of these approaches as situations demand. The greatest form of leadership is one which engages all three levels in real time and the real world.... and does it through the crafting of character and substance. This is the leadership of excellence and example. Barry helps foster this all-encompassing leadership through what he calls **SMASH Leadership™**. Check out....

SMASHing Success™ A dynamic keynote with laughter, learning and leadership

greenBERRY construction™ ½ Day and Full Day seminar and workshop format

The Traig'hen Course™ 2 and 3 Day experiential training based programs

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BARRY'S BIO:

Barry works with youth *and* adults, organizations, campuses, companies *and* communities seeking to foster cultures of tangible, taste-able unity, purpose and joy. His expertise is organizational behaviour and development and what he calls S.M.A.S.H. Leadership™ and M.E.S.H.™ Management. He is a Virtues Project™ Master Facilitator, Personality Dimensions™ Facilitator, business educator and writer, and connects work on spirit, mission, execution, success and happiness to help create sustainable, empowering, *united* cultures of joy and purpose at work, school, home and community. A karaoke rocker, dancer, archer, football fanatic and cartoonist, he has audiences singing, dancing, aiming, tackling and drawing upon their strengths. A tornado, breeze, and gentle wind *all in one*, Barry champions a practical and powerful message to the public, private *and* not-for-profit sectors... engaging audiences, with a bounty of humour, passion and integrity.

